

ZIP FAQ

How can I get more information?

Further information regarding this initiative is available at www.fcahome.org/identity. Here you can find a copy of our petition to the post office, supporting research substantiating our recommendations and status updates regarding this initiative. We will also provide a link to the name survey, a feedback form and a link to the petition that you can electronically sign online.

Why do we need our own zip code?

In 1995 the US Postal Service, unilaterally and without warning, moved 4,800 addresses from the 92701 to the 92705 zip code. They did this to provide better mail service to about 700 businesses located near the North Grand Ave post office. This change resulted in 92705 becoming one of the largest zip codes in the county. This change was enacted without the due process of notification to our residents, against the Postal Services own procedural protocol, and without consideration for the concerns regarding the general confusion that would arise and the adverse impacts to community identity and property values expressed by existing 92705 North Tustin area residents.

Although the Postal Service originally created the zip code to facilitate the efficient and orderly delivery of mail, the zip code's use has been widely adopted by non-delivery entities as a geographic locator, providing a convenient, if imperfect, means of targeting populations for performing demographic research, setting insurance rates, estimating housing values, remitting state tax revenues back to localities, and directing advertising messages. Issues arising from the use of a zip code that is not reflective of one's true community have been exacerbated in recent years by the proliferation of data providers that use the zip code to profile communities online. This inaccurate representation has resulted in a number of detrimental impacts that if left unmitigated will continue to deteriorate.

Our petition seeks to amend this error and restore our community identity to its original state prior to the 1995 change.

Providing our community of approximately 25,000 residents with its own unique zip code will have significant safety, service, and financial benefits. For further information on these benefits, go to www.fcahome.org/identity/benefits (not yet available - check back)

Why do we need a new name?

There is general confusion regarding what our area is known by. The names 'North Tustin', 'Santa Ana', 'Cowan Heights', 'Lemon Heights', etc.... are used interchangeably, thereby further promoting the ambiguity and diluting the identity of our community. We are advocating the use of one umbrella name that will be reflective of our community and unite it as a whole

while still retaining the separate identities of the unique enclaves such as Redhill, Lemon Heights, Panorama Heights, Cowan Heights, North Tustin, etc...

A new zip code provides us with the opportunity for a fresh start, something that is even further enhanced, when combined with a new name.

What's wrong with North Tustin?

North Tustin is a name that is associated with the 92705 zip code, as such, much of what is published about it online such as crime rates and other demographic data is incorrect. Changing the zip code alone without a new name will not fix the confusion we currently experience.

Could this be perceived as elitist or racist?

Communities all across the United States value the importance of their unique identity, regardless of their ethnic, economic and/or geographic orientation. Desiring to restore our identity and improve service through the assignment of our own zip code is neither elitist nor racist. Many communities from our neighboring Villa Park and Tustin Ranch, to Cerritos, Arleta and Oak Park in Los Angeles have successfully petitioned for their own zip code for reasons similar to ours. Our efforts are no different.

Does this impact annexation or incorporation?

No. Annexation and/or incorporation are totally separate issues that are not impacted by this initiative.

What will I have to change?

Should this change be approved, the impact to you will be quite similar to a change of address. You will have a year to notify your personal and business relations of your new zip code. There will be no change to your street address.

Will this impact my property taxes?

No. There are no special assessments associated with this change. Your property tax bill is based on the value of your home.

How does this relate to the other FCA initiatives regarding Golden State Water, Sewers, etc....

This is a totally separate initiative with its own committee. If anything, having a stronger community identity can only be beneficial to the success of all the other FCA sponsored initiatives.

What's the process?

This is a multi-year endeavor. The process begins with a petition to the post office which we submitted in December 2015. That petition is currently under review. Most petitions are initially denied by the Post Office and only overturned through Congressional support at both the State

and Federal levels. In preparation for this, we have begun reaching out to our public representatives to enlist their support.

We will be hosting a series of meetings for the community in March to share information, answer questions, address concerns and solicit support. In April we will be conducting an online survey regarding the proposed new name.

Depending on the results of the survey, we will begin the process of proactively promoting the identity of our community while we continue our efforts, working with our county, state and US representatives to provide us with our own zip code.

How can I support this initiative?

We are glad you asked. You can support our efforts in a number of ways:

- Sign our petition
- Participate in the upcoming survey
- Send a letter to a public representative requesting their support on this issue
- Help spread the word among your neighbors and others in the community
- Get involved by volunteering your time to help out and participate in our committee
- Donate funds to help cover some of the expenses associated with this initiative

How can I express my concerns?

Please send an email to 92705@fcahome.org expressing your concern. Kindly include your name and preferred contact method. A member of our team will promptly reach out to learn more and hopefully, address your concerns. We are unable to respond to those who do not provide their identity and contact information.