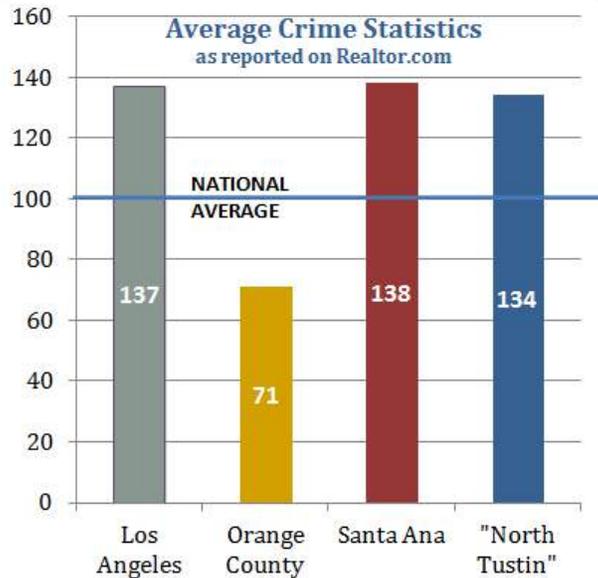


North Tustin is one of Orange County's safest communities, but metrics using our zip code do not reflect that.



*Actual Crime Statistics as reported by OC Sheriff

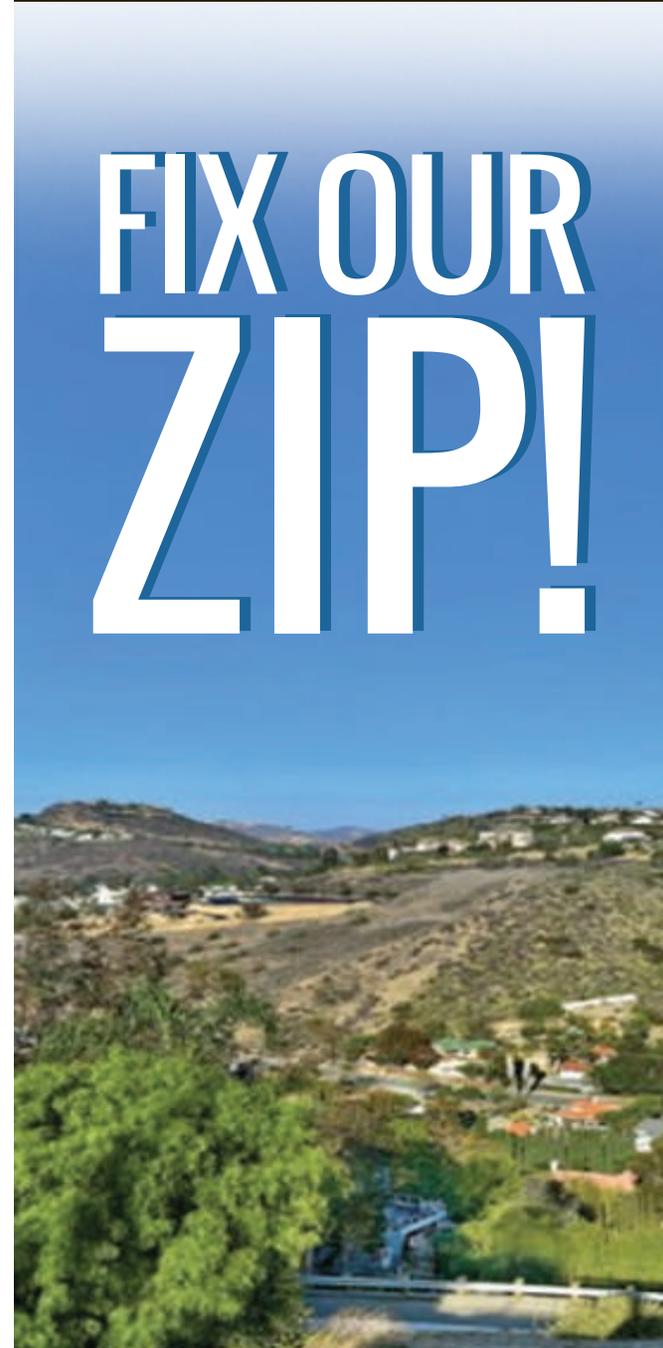
Crime	Perception	*Reality
Personal	116	0
Murder	86	0
Rape	114	0
Robbery	76	42
Assault	161	3
Property	167	31
Burglary	153	66
Larceny	207	15
MotorVehicle	230	7

FOR FURTHER INFORMATION OR TO VOLUNTEER YOUR HELP, PLEASE CONTACT

Rick Nelson
(714) 730-7810

Lynn Hess
(949) 205-9608

Lilly McBee
(714) 348-5978



Fix Our Zip!

Residents of the unincorporated area of 92705 know how unique this area is ... a slice of country living with large lots, void of commercial commerce and restrictive HOAs. At one time this community also enjoyed its own zip code and that helped define its uniqueness.



However, that was until 1995 when the US Postal Service moved 4800 Santa Ana addresses from 92701 into 92705, resulting in an alignment with the City of Santa Ana. The USPS made this move outside their own procedural protocol by not notifying its residences, without consideration for the concerns regarding the general confusion that would arise and the adverse impact to community identity and property values.

This dilution of our zip code has resulted in higher insurance costs, misrepresented crime statistics, general confusion surrounding our identity and undervalued property prices.

Have you ever had to explain to people outside the area that you don't live in Santa Ana?

There is general confusion surrounding the name for this area. North Tustin, Santa Ana & Cowan Heights are the three official names recognized by the USPS. Additionally there are numerous neighborhood enclaves including Lemon Heights, etc. Unfortunately this has promoted ambiguity and diluted the identity of our area.

HIGHER COSTS, CRIME STATISTICS & PROPERTY VALUES IMPACT

Insurance carriers use zip codes when pricing insurance rates. Crime statistics for unincorporated 92705 are gathered by the OC Sheriff's department.

However, many public websites including ones used by insurance carriers will include the crime statistics of the other areas of 92705 that have higher incidences of uninsured motorists, vandalism and theft.



These statistics are not only used by insurance carriers, but incorrectly reported on several public websites promoting an erroneous perception of our community as an undesirable place to live. Left unmitigated, exacerbated by the growing profusion of data providers online, this situation will only deteriorate.



As a consequence, our residents bear the unfair penalty of having to pay higher rates in comparison to our neighbors such as Villa Park or Orange Park Acres. Furthermore, property values, as measured by price per square foot, generally lag those of Tustin, Orange and other neighboring areas, despite our larger lot sizes.

ZIPPITY DO DA... THE SOLUTION!



Our community of unincorporated 92705 deserves a fresh start. A new name that references its new zip code will restore the community identity and clear up confusion of who and where we are.

Why a new name?

North Tustin is a name associated with the 92705 zip code. Therefore, much of what is published about it online such as crime rates and other demographic data is incorrect. Changing the zip code alone without a new name will not fix the confusion we currently experience.

Some of the names being considered are Tustin Hills, Skyline Ranch and Citrus Heights. Residents will have an opportunity to weigh in on this selection process via an online survey in April.

Our petition seeks to amend this error and restore our community identity to its original state prior to the 1995 USPS change. Providing our community of approximately 25,000 residents with its own unique zip code will have significant safety, service and financial benefits.



We urge YOU to sign the circulating petition.

Participate in the upcoming survey. Send a letter to a public representative requesting their support on this issue. And, if you are so inclined, volunteer your time or donate funds to help support this important cause.